## FOR IMMEDIATE RELEASE

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Tonnellerie Radoux USA, Inc. Hires Ryu Yamamoto as Regional Sales Manager



Santa Rosa, CA (August 18, 2021) Tonnellerie Radoux USA, Inc. National Sales Manager Craig Holme is pleased to announce Ryu Yamamoto as the newest member of the sales team. Yamamoto will represent Radoux and its oak adjunct brand Pronektar in the territory that includes Sonoma, Mendocino, Lake, Marin & San Francisco.

Ryu is originally from New Zealand and following a career in winemaking and consulting across the globe including over 20 harvests in France, Spain, Russia, Australia, and New Zealand has made California home.

Since arriving in the US in 2013, Ryu has been serving the wine, spirits and home brewing industries on the ingredient supply front so is already a familiar face to many and is looking forward to engaging in what he loves, hitting the road and collaborating with people to help make the products they strive for.

"I am really keen to understand what our customers' aspirations are. Anyone can drop off a catalog and a business card but with the vast array of oak, toast and format options we have access to, I am confident that practical experience backed by Radoux's technical expertise can provide a truly valuable service and product to producers."

**About Tonnellerie Radoux USA, Inc.:** Located in Sonoma County, CA since 1994, Radoux USA provides French, American and Eastern European oak barrels (including 36-month options), puncheons, casks, tanks, and oak for oenology (Pronektar) to winemakers, brewers, and distillers across the country. Radoux has strict protocols in place for optimum oak sourcing, natural aging, sorting by grain and polyphenolic indexes (Oakscan-proprietary technology), toasting regimes, and finishing which result in a portfolio of barrel, tank and oak adjunct options perfectly suited to the objectives of the winemaker. For additional information, call 707-284-2888 or visit the web site at <u>www.tonnellerieradoux.com</u>.

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